

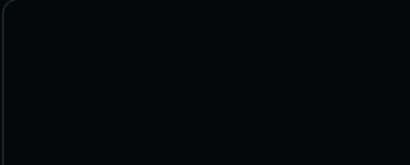


Frost is a User Interface Design Agency

COLOUR HIERARCHY



Frost Navy
#0B1464
Primary. Set by Frost; supersedes the blue the live site paints.



Night Black
#040808
Secondary. The dominant canvas, alternating with true black.



White
#FFFFFF
Tertiary. All type on dark, and the mark itself.

TYPOGRAPHY

Sailec

Light Regular Medium Bold

One family for everything — display, body, navigation, labels. No second face, no mono. Display carries negative tracking: 80px/-1.44px at hero, 40px/-1.2px at page headline. Body sits at 16px/22px, normal tracking.

GEOMETRY & COMPONENTS

Work with Frost

Radius 45px pill, or ~3px. Nothing between.
Button #0B1464, white, Sailec 700, 14/24/12px.
Fields no box — one 1px rule in #2E3949.
Surfaces dark-first; shadows essentially unused.
Eyebrow 12px, 700, uppercase, 0.18em, in blue.

EXTENDED PALETTE



Muted
#8FA0AB



Tint blue
#DAEBFA



Tealish
#2E3949



Dark
#212629



Ash grey
#B1BACC



Bluish cyan
#5BCEFF

WORDMARKS · LOCKUPS



Frost Design Group
MARK + WORDMARK

Frost is a
**User Interface
Design Agency**
SPLIT WEIGHT · THE SITE'S HERO

FROST.
ACCENT LOCKUP